

YOKO KANEMASU CURRICULUM VITAE

PERSONAL DETAILS

- **Designation:** Deputy Head, School of Social Sciences, Senior Lecturer in Sociology, Faculty of Arts Law and Education, University of the South Pacific, Fiji Islands
- **Email:** kanemasu_y@usp.ac.fj

POSTGRADUATE EDUCATION

- **PhD in Sociology:** University of New South Wales, Sydney, Australia
- **MA in Sociology:** University of the South Pacific, Suva, Fiji

AWARDS

- **2016:** Recipient of the Vice Chancellor's Prize for Research Impact, University of the South Pacific
- **2016:** Recipient of Faculty Teaching Excellence Award in the Faculty of Arts, Law and Education, University of the South Pacific
- **2014:** University of the South Pacific Vice Chancellor's Prize for the Best Research Output
- **2005:** Information and Communication Technologies Research Grant awarded by the Japan International Cooperation Agency *Negotiating Cultural Identity in the Age of ICT: A Case of Fijian Immigrants in Brisbane, Australia*

SELECTED CONSULTANCIES AND RESEARCH GRANTS

- **2017:** Consultancy commissioned by the International Labour Organisation, *The Future of Work in the Pacific Islands* [co-investigator]
- **2016:** Consultancy commissioned by the Fiji Rugby Union and Oceania Rugby *Formative Research for Behaviour Change: Evolution of Women's Rugby in Fiji* [co-investigator]
- **2016:** Research grant awarded by the University of the South Pacific Research Office *Mitigation mechanisms and recovering process after Cyclone Winston: A comparative study of four communities in Fiji* [co-investigator]
- **2016:** Research grant awarded by the University of the South Pacific Research Office *Fiji Perception and Attitudes Survey* [co-investigator]
- **2015:** Consultancy commissioned by the International Labour Organisation *Assessment of the Labour Market and Skills Mismatch in Fiji* [co-investigator]
- **2010-2011:** Cardiff University sponsored project *Competing Paradigms in Rural Development: the Rural "Web" Model and Insights from Case Studies in Devon and Shetland, the UK* [participating investigator]
- **2007-2009:** EU-sponsored project *Enhancing Theoretical Understanding of Rural Development*, Cardiff University [participating investigator]
- **2006-2007:** ESRC-funded research project *Delivering Sustainability: Towards the Creative Procurement of School Meals*, Cardiff University [participating investigator]
- **2007:** Research project commissioned by the World Food Programme and funded by the Gates Foundation *School Meals for Development: Creating a Virtuous Circle*, Cardiff University [participating investigator]
- **2005:** Information and Communication Technologies (ICTs) Research Grant awarded by the Japan International Cooperation Agency (JICA) for the project *Negotiating Cultural Identity in the Age of ICT: A Case of Fijian Immigrants in Brisbane, Australia* [lead investigator]

EMPLOYMENT HISTORY

- **June 2010 – present**
Deputy Head of School of Social Sciences (since July 2015), Senior Lecturer in Sociology (since January 2014) and Discipline Coordinator (from January 2013 to June 2015), University of the South Pacific, Suva, Fiji. Main duties:
- **February 2009 – May 2010:**
Lecturer in Social Theory and Course Leader, BA (Honours) Social Welfare Course, University of Worcester, England, UK
- **November 2006 – January 2009:**
Research Associate, Cardiff University, Wales, UK
- **September 2005 – June 2006:**
Lecturer in Sociology, University of the South Pacific, Fiji
- **March 2003 – September 2005:**
Assistant Lecturer in Sociology, University of the South Pacific, Fiji
- **February 2000 – November 2000:**
Part-time Assistant Lecturer in Sociology, University of the South Pacific, Fiji
- **July 1996 – September 1998:**
Research Attaché, the Embassy of Japan, Fiji

SELECTED PUBLICATIONS

- Kanemasu, Y. and Johnson, J. (in press) “Exploring the Complexities of Community Attitudes towards Women's Rugby: Multiplicity, Continuity and Change in Fiji's Hegemonic Rugby Discourse.” *International Review for the Sociology of Sport*.
- Kanemasu, Y. and Molnar, G. (2017) "Private Military and Security Labour Migration: the case of Fiji". *International Migration*. DOI: 10.1111/imig.12321.
- Kanemasu, Y. and Molnar, G. (2015) “Double-trouble: Negotiating Gender and Sexuality in Post-colonial Women's Rugby in Fiji.” *International Review for the Sociology of Sport*. DOI: 10.1177/1012690215602680.
- Horlings, I. and Kanemasu, Y. (2015) “Sustainable Development and Policies in Rural Regions; Insights from the Shetland Islands Land Use Policy”. *Land Use Policy*, 49: 310–321.
- Kanemasu, Y. (2015) Fiji Tourism half a century on: tracing the trajectory of local responses. In: Pratt, S. and Harrison, D. (eds.) *Tourism in Pacific Islands: Current Issues and Future Challenges*. New York: Routledge, pp. 63-84.
- Kanemasu, Y. and Molnar, G. (2014) “Life after Rugby: Issues of Being an ‘Ex’ in Fiji Rugby.” *International Journal of the History of Sport*, 31 (11): 1389–1405.
- Molnar, G. and Kanemasu, Y. (2014) "Playing on the global periphery: Social scientific explorations of rugby in the Pacific Islands." *Asia Pacific Journal of Sport and Social Science*, 3 (3): 175–185.
- Molnar, G. & Kanemasu, Y. (eds.) (2014) Special Issue: Playing on the global periphery: Social scientific explorations of rugby in the Pacific Islands. *Asia Pacific Journal of Sport and Social Science*, 3(3): 175-276. Kanemasu, Y. (2013) “Social Construction of Touristic Imagery: Case of Fiji.” *Annals of Tourism Research*, 43: 456-481.
- Kanemasu, Y. (2013) “A National Pride or a Colonial Construct? Touristic Representation and the Politics of Fijian Identity Construction.” *Social Identities: Journal for the Study of Race, Nation and Culture*, 19 (1): 71-89.

- Kanemasu, Y. and Molnar, G. (2013) “Problematizing the dominant: the emergence of alternative cultural voices in Fiji rugby.” *Asia Pacific Journal of Sport and Social Science* 2 (1): 14–30.
- Kanemasu, Y. and Molnar, G. (2013) “Collective Identity and Contested Allegiance: A Case of Migrant Professional Fijian Rugby Players.” *Sport In Society* 16 (7): 863-882.
- Kanemasu, Y. and Molnar, G. (2013) “Pride of the People: Fijian Rugby Labour Migration and Collective Identity.” *International Review for the Sociology of Sport* 48(6): 720–735.
- Marsden, T., Horlings, I. and Kanemasu, Y. (2012) “Overcoming Short-termism? Building Sustainable Eco-clusters in Rural Devon.” In: S. Sjöblom, K. Andersson, T. Marsden, and S. Skerratt (eds) *Sustainability and Short-term Policies: Improving Governance in Spatial Policy Interventions*. Pp. 101-126. Farnham, Surrey: Ashgate.
- Kanemasu, Y. and Horlings, I. (2011) *The Answer Is Blowing in the Wind? Development Strategies at Crossroads in Shetland*. Working Paper. Centre for Business Relationships, Accountability, Sustainability and Society, Cardiff University.
- Horlings, I. and Kanemasu, Y. (2011) *Towards an Eco-Economy? Rural Development and Farm Tourism in Devon (UK)*. Working Paper. Centre for Business Relationships, Accountability, Sustainability and Society, Cardiff University.
- Kanemasu, Y. and Sonnino, R. (2009) “Dynamics of Power and Cooperation in Rural Development: the Case of Chianina Beef Production in Italy.” *International Journal of Sociology of Agriculture and Food*, 16 (2): 36-53.
- Kanemasu, Y. (2008) “Weapons of the Workers: Employees in the Fiji Hotel Scene.” Pp.114-130 in J. Connell and B. Rugendyke (eds.) *Tourism at the Grassroots*. London: Routledge.
- Kanemasu, Y. (2008) “The Impact of Policy Arrangements.” Pp.211-224, in J. van der Ploeg and T. K. Marsden (eds) *Unfolding Webs: The Dynamics of Regional Rural Development*. Assen: Van Gorcum.
- Kanemasu, Y., Sonnino, R. Marsden, T. K. and Schneider, S. (2008) “Testing the Web: A Comparative Analysis.” Pp.175-208, in J. van der Ploeg and T. K. Marsden (eds) *Unfolding Webs: The Dynamics of Regional Rural Development*. Assen: Van Gorcum.
- Sonnino, R., Kanemasu, Y. and Marsden. (2008) “Sustainable Rural Development.” Pp.29-52 in J. van der Ploeg and T. K. Marsden (eds.) *Unfolding Webs: The Dynamics of Regional Rural Development*. Assen: Van Gorcum.
- Morgan, K., Bastia, T. and Kanemasu, Y. (2007) *Home Grown: The New Era of School Feeding*. Report submitted to the World Food Programme in October 2007.
- Kanemasu, Y., Rakuita, T. and Koster, V. (2005) *Negotiating Cultural Identity in the Age of ICT: A Case Study of Fijian Immigrants in Brisbane, Australia*. Monograph series no.6. ICT Capacity Building at USP Project. Suva, Fiji: University of the South Pacific.